FINAL REPORT

19990174

ON-GOING OPERATION OF THE REDVERS SPOKE SITE

May 2002
Funded by the Agri-Food Innovation Fund

Prepared by: South East Prairie Rural Development Co-op Ltd.

AGRI-FOOD INNOVATION FUND

Canada

Saskatchewan

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From Joan Raimbault, South East Prairie Rural Development Co-operative Ltd
For the Specialized Crop Applied Research & Demonstration @ Redvers
To Agri-Food Innovation Fund

Date of this report: March 30, 2002

(a) Summary

The primary objective continued to be improved promotion of the project as outlined in application and previous reports.

Secondary objective remains as stated in application - improving site appearance through increased maintenance of the research site and increased signage.

In working towards these objectives, it was decided that both seasonal employees would begin work May 1, 2001 and one would remain on staff until late October to finish seasonal cleanup work.

It was also observed that in order to better promote the project it would be necessary to once again mail a general newsletter which was mailed to 6000 producers; and to provide producers with a list of the research trials ongoing for the year. This included 3000 flyers being mailed to producers in the region. As the initial five years of the project neared, the move towards a Producer Driven non-profit Organization continued with the Producer Advisory Committee incorporating and offering public memberships. The Administrator and Technician worked intensively to develop this process with the Producer Committee.

Work to improve the appearance of the new farm site continued with volunteer and paid labour. Old buildings were demolished and grounds cleaned up, other buildings were painted. Clean up in the field area continued with additional hand weeding

Additional conclusions that were reached since milestone reports include:

- A digital camera was needed to better promote the project in power point presentations. This purchase would also better accommodate the reports.
- A CD Burner was also purchased to assist with power point presentations.

(b) Technical Report

Project activities as per appendix A

Seminars:

Saskatchewan Pulse Workshop - Dec. 2000 - Saskatoon
Saskatchewan Pulse Days - Jan, 2001 - Saskatoon
Redvers Research Project Winter Conference - March 2001
Agri-ARM Conference - Nov 2001

Trade Shows:

Crop Production Show -Saskatoon, Sk.- January 2001 (participate at AFIF Booth)
SSCA (Direct Seeding Days) - Saskatoon - Feb13, 14
Redvers Ag Ex -Redvers, Sk.- April 1, 2001 (booth at trade show)

Field Days:

Special Crop Field Day, Redvers, Sk. -July 24, 2001 - find enclosed news clipping & handouts

(c) Personnel

Research Technician - David Larsen until April 30, 2001
-Jody McConnell April 15 - December 21, 2001
-Joan Raimbault (acting manager) Jan 2 -April 11, 2002

*developmental time for printed information sheets, booklets, & brochures
*developmental time for presentation content, and preparing delivery materials
*organizational time for South East Research Farm Inc. (producer non-profit)
-time to develop materials and content
-time to set up and meet with producer advisory committee to establish non profit Corp.
-time to travel and attend conferences, tradeshows, & field day
3 days

Research Assistants - (seasonal worker) Ed Zelionka & (summer student) Rachel Bernuy
-mowing, weeding, painting

Community Youths

(d) Equipment - Although no specific equipment was included in appendix A

(1) it has been determined that the purchase of a digital camera is the best way to achieve the objective of improved promotional and extension materials. Cost $529.97

(2) it has become necessary to purchase a CD Burner to aid in the preparation of Power Point presentations for meeting and conferences. Cost $282.49

(f) Innovation Fund Acknowledgement

Verbal acknowledgement at seminars, conferences, & field day
Written acknowledgement with AFIF symbol on handouts
Signage at the site and on Research vehicles

(g) Project Public Information Materials - copies included

(i)Deliverables for Evaluation:

The May 2000 purchase of land and buildings near Redvers as a permanent home for the Research Project has provided significant opportunity for improvement of site appearance. The new location which has better natural water drainage, plus additional efforts for weed control, mowing, and additional plot signs provided a visible upgrade to site appearance. The purchase of the laminator facilitated the efficient and cost effective labelling of individual plots, thus encouraging self-guided tours. The attendance at our field day (over 100 participants) offered a great opportunity to showcase the improvements to the project. Development of the newsletter and the establishment of the South East Research Farm Inc. (65 producer members in first 2 months of offering public memberships) were very positive steps towards improving awareness of the research project.

Saskatchewan
Agriculture
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SOUTH EAST PR
RURAL DEVELOP

INTER-PROVINCAL AG CONFERENCE

Wednesday, March 7, 2001
9:30 a.m. – 3:30 p.m.
Legion Hall/Arts Centre
Redvers, Saskatchewan

Legion
9:30 - Registration

Arts Centre
10:00 - **"The South East Research Farm"**
- David Larsen, Research Manager
10:15 - **"Possibilities and Implications of Machinery Co-operatives"**
- Lorne Rygh, Producer, Kipling
11:00 - **"Agronomics of Dry Bean Production"**
- Harvey Fenske, Agricore, Carmen MB
11:30 - **"Equipment Modifications and the Seed Quality of Dry Beans Produced in SE Saskatchewan"**
- Dennis Lange, Parent Seed Farms, St. Norbert MB

Legion
12:15 - Lunch

Arts Centre
1:30 - **"Oat and Canaryseed Research Update"**
- Bill May, Research Scientist, Indian Head Research Foundation
2:30 - **"From Russia With Love"**
- Les Kletke, Agriculture Representative, Manitoba Agriculture, Altona MB

Sponsors:

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